

## EXPRESSION OF INTEREST

### BASIC COMPANY INFORMATION & CREDIT PACKAGE

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*Company Name*

**ITEMS REQUIRED:**

- (√) Basic Information Report
- (√) Credit Application
- (√) References
- (√) Complete copies of last two year's fiscal year end financial statements (i.e. *Balance Sheets and Profit/Loss Statements*).
- (√) Annual Report (if available) and Company Capabilities Presentation
- (√) Copy of Business Registration Certificate

*Note: Incompletion of this Express of Interest will not be considered by Global Brands Group.*

**Completed by:** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
(Please Print)

Alternatively, you can send the Expression of Interest together with the required documents directly to:

**CEO OFFICE / EXPRESSION OF INTEREST**

Global Brands Group Pte Ltd  
1 Harbourfront Place #09-05/06  
Harbourfront Tower One  
Singapore 098633

Or you may also email to the following personnel:

[mark.matheny@globalbrandsgroup.com](mailto:mark.matheny@globalbrandsgroup.com)

[neal.rudge@globalbrandsgroup.com](mailto:neal.rudge@globalbrandsgroup.com)

[wallace.tay@globalbrandsgroup.com](mailto:wallace.tay@globalbrandsgroup.com)

[chris.chow@globalbrandsgroup.com](mailto:chris.chow@globalbrandsgroup.com)

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**FOR INTERNAL USE:**

Date Received: \_\_\_\_\_

Entered by: \_\_\_\_\_

Date: \_\_\_\_\_

Reviewed by: \_\_\_\_\_

Date: \_\_\_\_\_

Customer No.: \_\_\_\_\_

Account Exec: \_\_\_\_\_

Date: \_\_\_\_\_

**BASIC INFORMATION REPORT**

Date of Report: \_\_\_\_/\_\_\_\_/\_\_\_\_

Completed By: \_\_\_\_\_  
Name/Title (Please Print)

**I. OWNERSHIP** (Type of entity, shareholder, and affiliated companies)

- a) Proprietorship - Partnership - Corporation (Circle One)
- b) List Parent company (If Company expressing interest is Parent, please indicate)

\_\_\_\_\_

- c) List Subsidiaries, affiliations or other companies related to this entity.


**II. MANAGEMENT:** List full names of key management and how long with present entity.

Name:	Position/Job title:	Length of stay:
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**III. HISTORY OF BUSINESS:** (Original Business Started)

How? \_\_\_\_\_

Where Incorporated Now? \_\_\_\_\_

By Whom? \_\_\_\_\_

When? \_\_\_\_\_

Prior Legal Name? \_\_\_\_\_

**IV. FINANCIAL INFORMATION**

Name of Head of Finance: \_\_\_\_\_

Fiscal Year End: \_\_\_\_\_

**V. FACILITIES**

Number of Locations: \_\_\_\_\_

Future Plans: \_\_\_\_\_

Type and amount of Insurance carried: \_\_\_\_\_

**VI. ACCOUNTING CONTACT:** (Person(s) responsible for payments including commissions/royalties)

Person to contact, Telephone #: \_\_\_\_\_

Check signing authority: \_\_\_\_\_

How often can checks be mailed? \_\_\_\_\_

Credit Reviewed by: \_\_\_\_\_

Date: \_\_\_\_\_

**VII. REPORTING:** Indicate your capability in reporting requirements.

Reporting Frequency:                      Company is able to report royalties on a monthly basis.                      Yes / No

Provision of Royalty Report:                      Company is able to provide royalty reports within 15 days post relevant month end date.                      Yes / No

**VII. PRODUCT LINE:** Describe the types of products/categories for which you want to manufacture/sell?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**VIII. TERM & TERRITORY** for which you seek to sell licensed product.

	PROPERTY	TERRITORY	TERM
1.	FIFA		
2.	PGA TOUR		
3.	FIBA		
4.	Warner Bros. Consumer Products <ul style="list-style-type: none"> <li>• Looney Tunes</li> <li>• Batman</li> <li>• Superman</li> <li>• Tom &amp; Jerry</li> <li>• Harry Potter</li> </ul>		

(Continued)

	PROPERTY	TERRITORY	TERM
5.	Others, please state:  _____		

**IX. PRIMARY DISTRIBUTION/CHANNEL:** (List Top Ten Key Customers)

Mass Market       National Chains       Specialty Stores       Others

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

**IX. MARKET SHARE:** What percent of the market do you have for your product categories?

PRODUCT CATEGORIES	MARKET SHARE (Estimated Gross Margin in USD)
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

**Gross Margin** means Net Invoiced Billings minus Cost of Goods Sold (actual cost of labor and materials only), but specifically excluding marketing costs, costs of samples, product liability insurance and commissions and royalties.

**X. ESTIMATED SALES OF LICENSED PRODUCT BY PRODUCT LINE/CATEGORY** (BY KEY CUSTOMER/CHANNEL):

PRODUCT LINE/CATEGORY	NET RETAIL SALES (in USD excluding VAT if any)
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

**Net Retail Sales** means the gross revenues collected from customers from the sale of products and services at retail less any value added or other taxes actually payable to the relevant government taxing authority (other than ordinary income tax) specifically charged upon such sales.

**CREDIT APPLICATION**  
**Credit Approval Summary**

New ( ) Existing ( )

Company Legal Name:	Minimum Guarantee
Address:	Telephone # (include area code)
Address	Fax # (include area code)
Address	No of stores/warehouses Sales Area
Address	Contact
Country & Zip Code	Type of Business
Type of Ownership (Corporation, Proprietorship, etc.)	

PRINCIPALS

Name:	ID#
Title:	Phone:
Home Address	
Name:	ID#
Title:	Phone:
Home Address	

I hereby authorize GBG to verify all information given above, and that such information, to the best of my knowledge, is true and correct.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
(Full Name of Company)

By: \_\_\_\_\_ Title: \_\_\_\_\_  
(Signature) (Please Print)

By: \_\_\_\_\_ Title: \_\_\_\_\_  
(Authorized Member of Firm- Please Print) (Please Print)

Internal Use:

Credit Line Approved \_\_\_\_\_ Date Approved \_\_\_\_\_ \$ \_\_\_\_\_ Amount Approved \_\_\_\_\_

**REFERENCES:**

**TRADE:**

Company Name:

---

Address:

---

Telephone

Fax No.:

---

Contact Name:

Position:

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Company Name:

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Address:

---

Telephone

Fax No.:

---

Contact Name:

Position:

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**PROPERTY OWNER (LICENSOR):**

Company Name:

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Address:

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Telephone

Fax No.:

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Contact Name:

Position:

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Brands/Licenses managed from  
this licensor:

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Company Name:

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Address:

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Telephone

Fax No.:

---

Contact Name:

Position:

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Brands/Licenses managed from  
this licensor:

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**REFERENCES (Continued):**

**BANKING:**

I. Please provide details on the bank that provides your Letter of Credit (L/C) facility.

Bank Name:

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Address:

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Telephone

Fax No.:

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Contact Name:

Position:

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II. If your company does not have a L/C arrangement in place, please indicate who in your company is responsible for providing such facility?

Contact Name:

Position:

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Telephone

Fax No.:

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III. Please provide a reference for our records.

Company Name:

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Address:

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Telephone

Fax No.:

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Contact Name:

Position:

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Account Number:

Type of Account:

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## DISCLAIMER

### **Completing the Expression of Interest does not constitute an Offer or Promise.**

Completion of this EOI of Interest (“EOI”) does not constitute an offer or promise of any kind from Global Brands Group or the interested party, nor will any such information form the basis of any agreement in respect thereof. GBG undertakes no obligation to extend the invitation to proceed with a further investigation of the proposed business, to provide any additional information or otherwise to negotiate with or deal with the interested party in any manner in respect of this EOI.

GBG reserves the right to request for further information relating to the proposed business. GBG undertakes that all information submitted by interested parties will be kept in confidence.

This EOI is not intended to form the basis of any business or purchase decision and may not be relied upon for such purpose by a company, potential licensee or business partner by the person/entity who completed this EOI. Interested parties should conduct their own investigation and analysis of the Business and the applicable laws of any jurisdiction contemplated by the interested party. GBG shall bear no responsibility or liability for any cost, loss or damage whatsoever to that any interested party as a result of this EOI.

Should GBG in its absolute discretion, decide to contact the interested party for purposes of discussing the proposed business, the interested party will be further required to provide an undertaking of non-disclosure, an advance of purported royalties which includes a guarantee in the form of a letter of credit, and may require payments and commitments for advertising and marketing purposes.